

## The Five Pilars

IT PEACE OF MIND





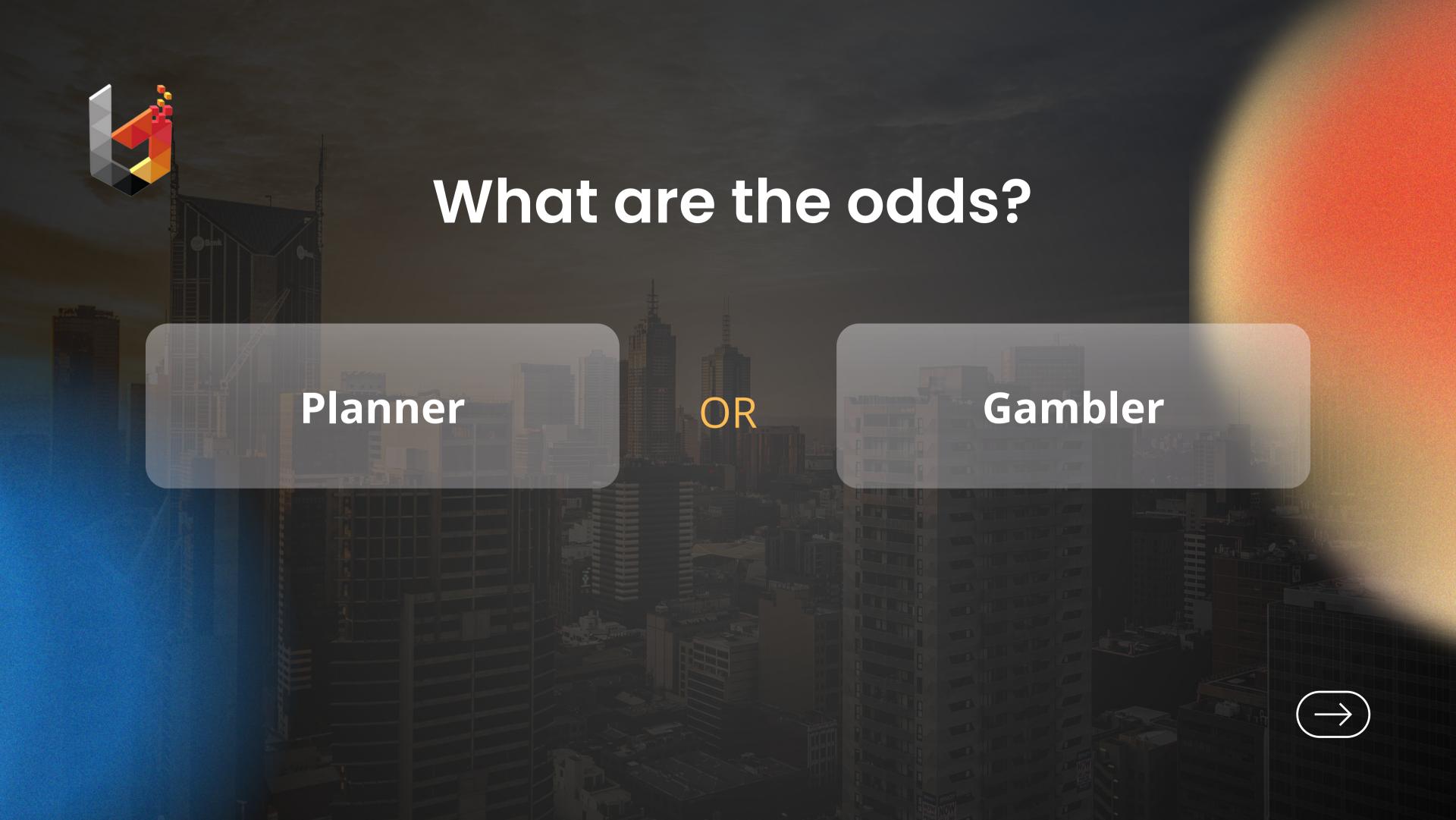


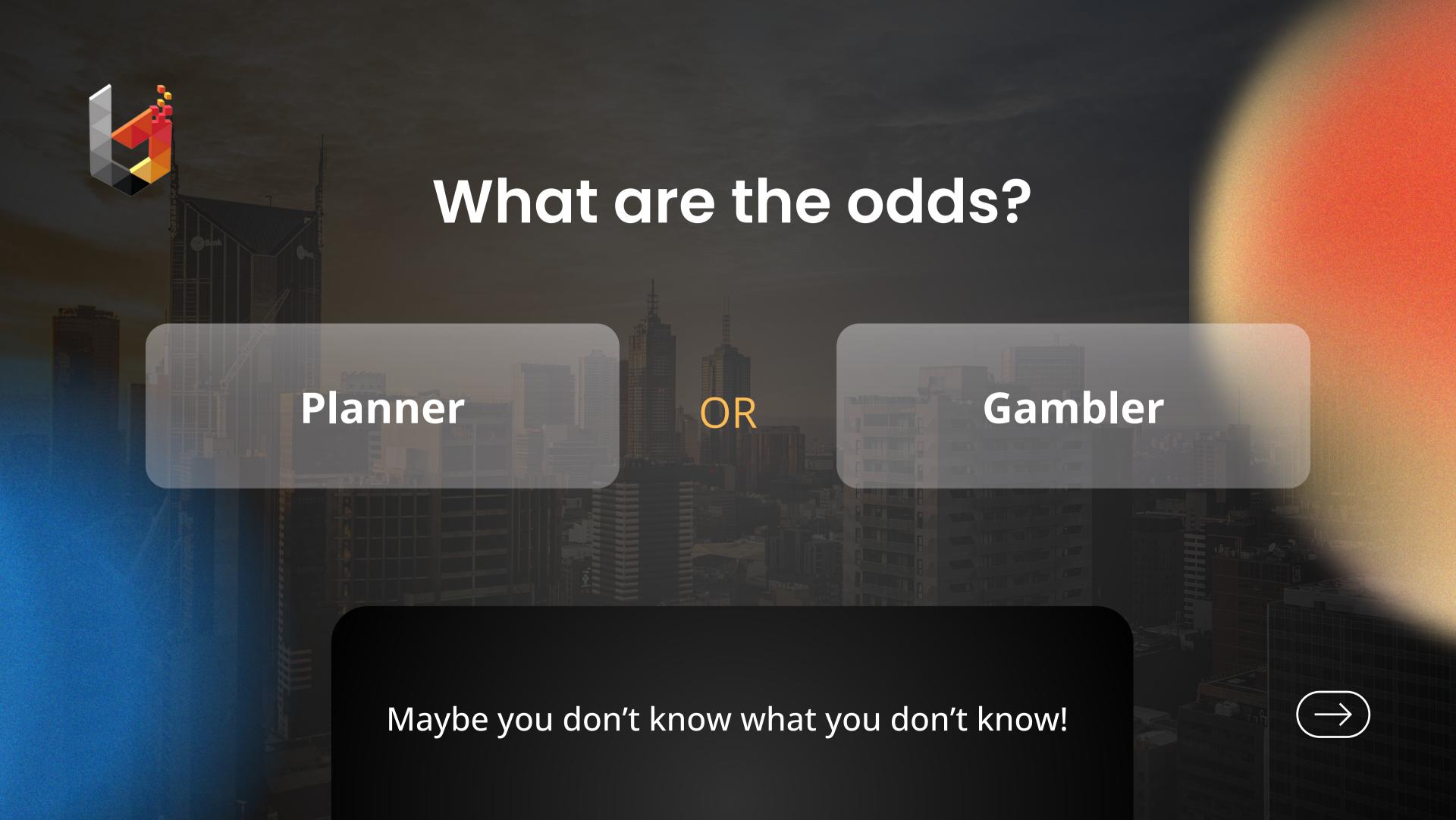
### The Same Goes for Our IT

We can hope for the best or we can do everything in our power to ensure positive outcomes.

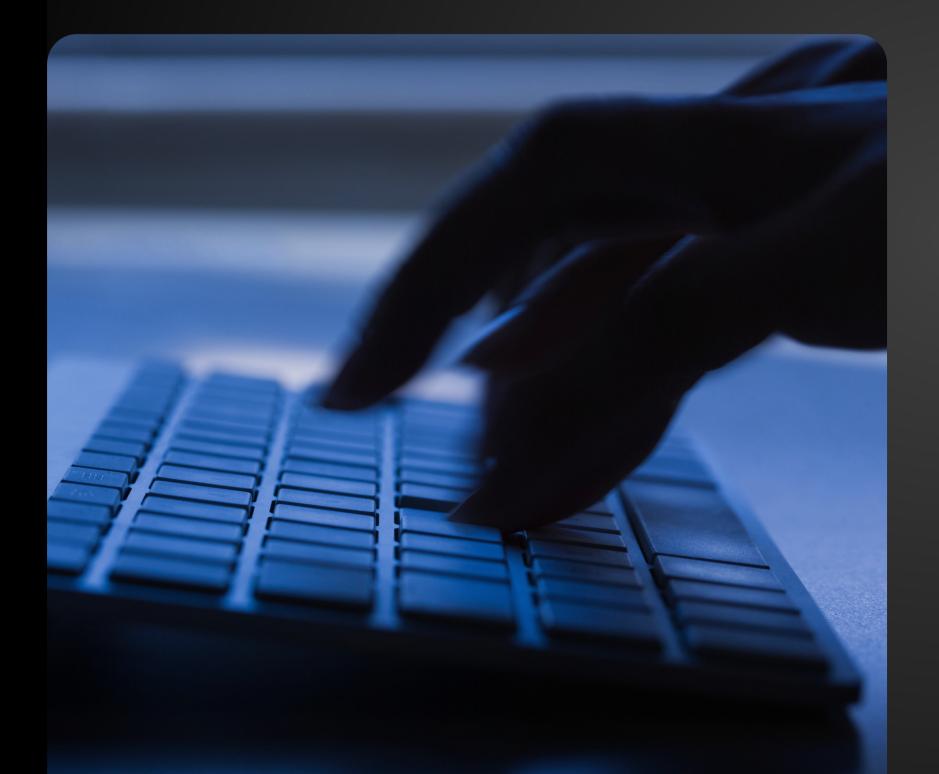








## The Five Pillars of IT Peace of Mind



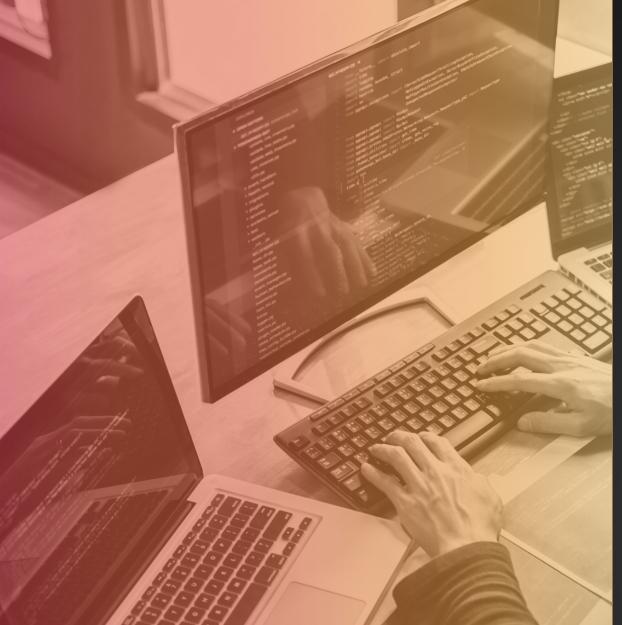
**Updated Computers** 

Backups

Security

**Business Email** 

**Monitoring & Maintenance** 



# Up To Date Systems and Accessibility



Keep your business computers fresh.
Swapping them out while they're still under warranty and running well means minimal downtime.
Can your business afford to have workers sitting around doing nothing due to a hard drive or other component failure?



Standardize! Make sure that your company's individuality is expressed in some other way besides the computers. Except for instances in which custom configurations are required, minimize variations to ensure a consistent experience for your users and to keep support costs down.



"Aging legacy systems are more vulnerable to cybersecurity risks and the reputational damage and financial repercussions that can arise from these cybersecurity breaches can severely impact a business's bottom line."









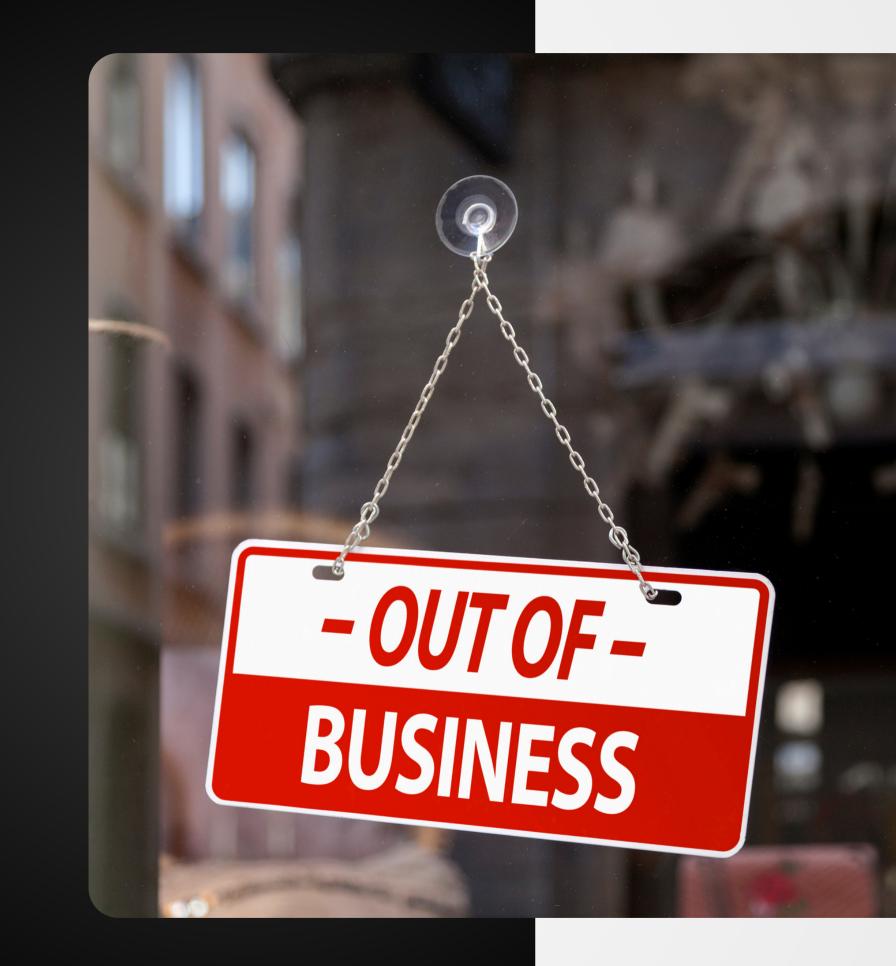
Cloud-to-cloud backups of your Microsoft 365 and Google Workspace accounts.

#### Backups

Secondary internet circuit in case your primary internet goes down.



"93% of organizations that suffer a major data disaster and don't have a recovery plan will go out of business within one year."







Endpoint security.
Software that goes on the actual devices to protect against malicious activity.

Training. Bring your employees up to speed so they're an additional line of defense against hacking and phishing attacks.

SOC. Security Operations Center. Human eyes analyzing logs from the computers to identify and remediate threats.

Security

Anti-phishing. Software to prevent phishing attacks against your organization.



"Every 32 seconds, a hacker attacks someone online."





#### Businessgrade email



Are you using a personal Gmail, Yahoo, or AOL account for your business email?

Besides looking unprofessional, personal email services do not provide the robust security features of business-grade email.



4

"Allowing employees to use personal email accounts to conduct business means that your company's business information is being stored on mail servers outside of your control, anywhere in the world. You have no way of knowing all the places where your company data is stored, or where it's been transmitted."





Monitoring and Maintenance

Who's watching to make sure your computer's keeping up with all the latest patches?

Is there a new software package you need to quickly push out to all your users?



Do you know the health of your computer's hard drive?

Remote monitoring and maintenance allows us to keep a finger on the pulse of your company's critical IT infrastructure, and to respond quickly to little problems before they become big ones.



#### Cloud Readiness



Results based on the Cloud Readiness Assessment application





### ROI Readiness



Potentially add an ROI calculator





## Summary of what the 5 Pillars will look like

SUMMARY OF DELIVERABLES WITH A TOTAL COST ASSOCIATED WITH IT.



## IT Peace of Mind Starts with a Conversation

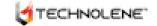
Book a complimentary 15minute consultation.

We'll discuss your IT situation and provide a Five Pillars Plan of Action.

BOOK TODAY  $(\rightarrow)$ 







- louis@technolene.com work
- 866.324.2468
- Book a Consultation
- Visit Our Website
- Subscribe to The Courage Run



SAVE CONTACT

#### Sources

- Meridian Blog https://www.whymeridian.com/blog/top-5-risks-of-using-outdated-technology
- Web Tribunal <a href="https://webtribunal.net/blog/backup-statistics/#gref">https://webtribunal.net/blog/backup-statistics/#gref</a>
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